

# Emily Schlarmann

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## EDUCATION

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**Iowa State University**, Ames, IA (*August 2020 – May 2023*)  
*Bachelor of Science in Apparel, Merchandising, and Design*  
*Minors in Event Management and General Business*  
GPA: 3.85/4.0 (Dean's List)

**Kirkwood Community College**, Cedar Rapids, IA  
*51 Transfer Credits Completed*  
GPA: 3.98/4.0

**Lorenzo de' Medici**, Florence, Italy  
*Study Abroad Program (Spring 2023)*  
*12 Transfer Credits Completed*

## WORK EXPERIENCE

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**Eloise Raye Boutique**, *Assistant Manager*, Cascade, IA

**December 2023 – July 2024**

- Designed and implemented displays to enhance the store's aesthetic with a keen understanding of consumer preferences and current trends
- Crafted engaging and compelling content for social media to cultivate an online community and increase follower engagement
- Provided fashion expertise to curate personalized looks and tailored wardrobe recommendations
- Monitored and tracked inventory utilizing an online retail database

**Party With Lushra**, *Event Stylist*, Dallas, TX

**August 2023 – November 2023**

- Collaborated closely with clients to understand their preferences and vision to ensure the event reflected their expectations
- Created visually captivating experiences for special occasions such as birthday celebrations, bachelorette parties, bridal showers, gender reveals, branded events, etc.
- Crafted intricate and eye-catching balloon garlands and other thematic elements to transform spaces and elevate the event atmosphere
- Assisted with duties at headquarters involving e-commerce packaging and order pick-ups/deliveries

**Sweet Caroline's Kitchen and Cocktails**, *Server*, Ames, IA

**September 2022 – December 2022**

- Served guests in a fast-paced environment and managed time for an optimal customer experience
- Took orders, ran food, closed checks, and cleaned multiple tables at a time
- Resolved customer concerns professionally through clear communication and listening skills

**Anne & Ellis Events**, *Wedding Event Intern*, Cedar Rapids, IA

**June 2022 – July 2022**

- Assisted Event Manager in the full wedding planning process to outline the client's desired wedding day
- Consulted with clients to discuss wedding logistics and create a detailed, comprehensive event agenda
- Collaborated with the Design Associate to create an aesthetic environment through decor, floral, and a cohesive floor plan that accommodates up to 300 guests
- Responsible for executing day-of coordination tasks including: managing the timeline for ceremony and reception, communicating with vendors, and solving last-minute issues
- Multitasked and performed under high-stress environments to ensure the event ran smoothly

**Orangetheory Fitness**, *Sales Associate*, Cedar Rapids, IA / Ames, IA

**November 2020 – May 2022**

- Achieved monthly sales goals by driving new memberships and selling additional products and services
- Consistently converted leads into clients through effective follow-ups and outreach by phone
- Delivered exceptional customer service by handling member concerns and ensuring high levels of member satisfaction and retention
- Coordinated with team members to ensure smooth studio operations and a positive client experience

## EXTRACURRICULAR ACTIVITIES & LEADERSHIP EXPERIENCE

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- Event Planner, Trend Magazine, 2022 – 2023
- Apparel Chair, Chi Omega, 2022 – 2023
- Event Management Club Member, 2021 – 2023
- Chi Omega Sorority Member, 2020 – 2023

- Teacher Assistant, Computer Applications in Digital Design, 2021
- Photographer, Iowa State Fashion Show, 2020 – 2021
- Creative Designer, Ready-to-Wear Trend Magazine, 2020 – 2021
- Dance Marathon, 2020 – 2022

## SKILLS & CERTIFICATIONS

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- Cvent Certification
- Python for Students Certification
- Excel for Mac: PivotTables in Depth Certification
- Adobe Photoshop, Illustrator, InDesign
- Canva

## VOLUNTEER EXPERIENCE

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- Make-A-Wish Philanthropy
- Liz Kirke Foundation Philanthropy
- Food at First
- Sleep in Heavenly Peace
- Polar Bear Plunge